

# TPCBA Sponsorship Opportunities -

## *Creating Connections in the Legal Community*

### **Sponsor a TPCBA Event or Program**

From the annual Golf Tournament to the Bar Convention and CLEs, the Tacoma-Pierce County Bar Association offers an assortment of sponsorship opportunities designed to help you connect with over 1,400 member attorneys and legal professionals. As a non-profit organization, we thank all of our sponsors for their generosity in supporting our association and its mission. With your help, we are able to offer invaluable resources to our local attorneys and the community.

### **Strategic Highlights**

Our sponsorship opportunities allow your firm or organization to connect with legal professionals in Pierce County and our member attorneys from a variety of practice areas, levels of experience and backgrounds. Our legal professionals work in law firms, government, non-profit and other business settings. They are active in the Pierce County community and other organizations in which they serve.

The outreach and marketing plans for our programs will provide sponsors with broad visibility. Events and education programs targeted for sponsorship are geared for our entire membership or significant segments of our membership specific to practice areas.

### **Financial Highlights**

Sponsorships provide options designed to suit a variety of marketing budgets, allowing you to cost-effectively invest your marketing dollars.

We are excited to work with you during one of our upcoming events listed below.

## **Continuing Legal Education (CLE) Exhibitor Sponsorship**

The TPCBA offers 75+ hours of CLE and educational programs throughout the year.

**Half-day sponsorship - \$150**

**Full-day sponsorship - \$300**

Exhibitor Tables

- 8' table, 2 chairs. One to two representatives may attend as exhibitors and will be provided a table onsite. Recognition will be given at the event. Full day sponsorship will include lunch for both representatives.

## Annual Golf Tournament Sponsorship

**June 28, 2019**

This annual event brings over 80 members together for an afternoon of friendly competition at the 18-hole Madrona Links Golf Course. This event offers prizes and awards to the top players and teams.

The levels of sponsorship:

Supreme Sponsor - \$500

- Tournament Main Sponsor
- One sign at registration
- One tee box or green sponsorship sign

Appealing Sponsor – \$250

- Golf tournament supporting sponsor which will be displayed at the awards ceremony
- Tee box or green sponsorship and sign
- Announcement at event

Superior Sponsor - \$150

- One tee box or green sponsorship sign
- Announcement at event

Sponsors will be recognized in the *Pierce County Lawyer* magazine and on the website.

## Annual Bar Convention Sponsorship

**September 20-22 (Friday – Sunday)**

**Alderbrook Resort**

**Union, WA**

**October 9-11, 2020**

**Suncadia Resort**

Exhibitor Tables - \$450

- 8' table, 2 chairs. One to two representatives may attend as exhibitors and will be provided a table onsite.

### Benefits of Sponsorship and Event Recognition

- Sponsor name and logo prominently displayed at the event
- Sponsor name listed in brochure
- Sponsor acknowledgement and recognition at the event
- Sponsor recognition in TPCBA's *Pierce County Lawyer* magazine

- Sponsor recognition on TPCBA's website

For law firm sponsorship and individual activity sponsorship, please call the Tacoma-Pierce County Bar Association.

There are a number of options for you to market and network to our membership. Email TPCBA Executive Director, Kit Kasner at [tpcba1@aol.com](mailto:tpcba1@aol.com) or [director@tpcba.com](mailto:director@tpcba.com) to confirm your sponsorship or to get additional information.

## **Annual Lincoln Day Banquet Sponsorship February 2020**

Joint Social Sponsorships @ \$2,000 each sponsor

### **Benefits of Sponsorship and Event Recognition**

- Sponsor name prominently displayed at the banquet
- Sponsor acknowledgement and recognition at the banquet
- Sponsor recognition in TPCBA's *Pierce County Lawyer* magazine
- Sponsor recognition on TPCBA's website